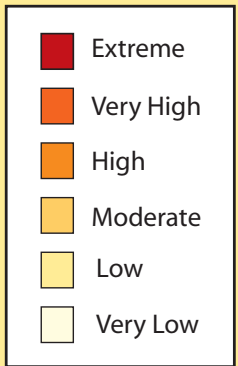
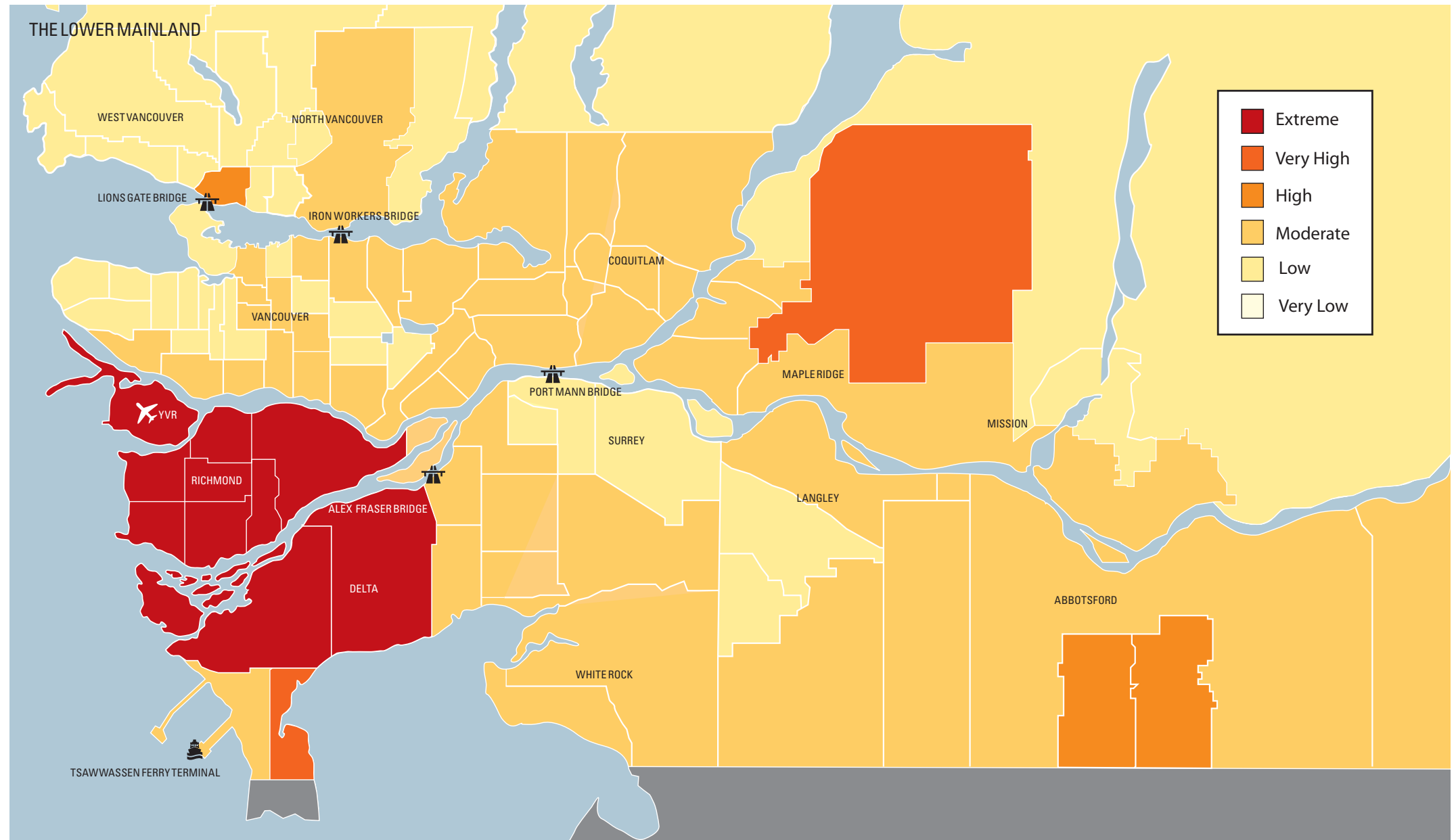
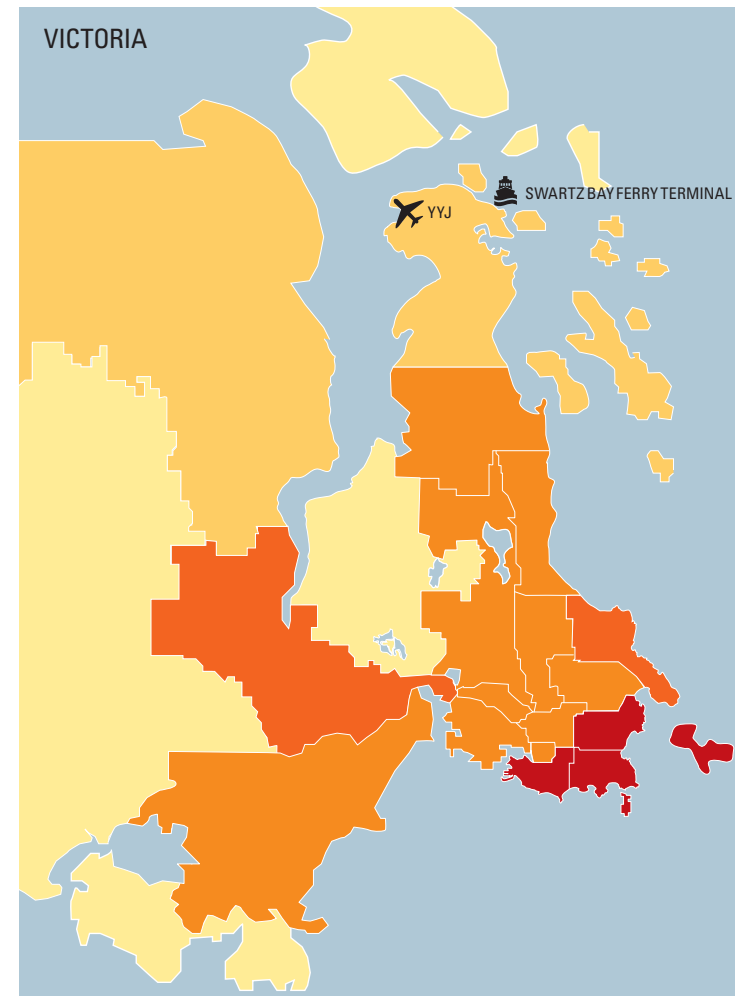


On Shaky Ground

When the earthquake hits, how will your home or business fare? The Institute for Catastrophic Loss Reduction plots the risk by postal code.



- EXTREME**
Delta V4G, V4K
Richmond
V6V, V6W, V7C, V7E,
YVR, V6X, V6Y, V7A,
V7B
Greater Victoria
V8R, V8S, V8V
- VERY HIGH**
Delta V4L
Maple Ridge V4R
East Saanich V8N
W. Highlands
N. Langford
View Royal V9B
- HIGH**
Abbotsford V2S, V2T
North Vancouver V7P

- Greater Victoria V8M,
V8P, V8T, V8W, V8X,
V8Y, V8Z, V9A, V9C
- MODERATE**
Central and South
Vancouver Island V0R
Langley Township
V1M, V2Z, V4W
Chilliwack V2P, V2R
Mission V2V
Maple Ridge V2W, V2X
Port Coquitlam
V3B, V3C
Coquitlam V3E, V3J,
V3K
Abbotsford V3G, V4X
Port Moody V3H
New Westminster
V3L, V3M

- Burnaby V3N, V5A,
V5B, V5C, V5J
Surrey V3S, V3V, V3W,
V3X, V4A, V4P
Pitt Meadows V3Y
White Rock V4B
Delta V4C, V4E, V4M
Vancouver V5K,
V5N, V5P, V5R, V5S,
V5T, V5V, V5X, V6A,
V6N, V6P
North Vancouver
V7H, V7J
Greater Victoria V8L
Ladysmith V9G
Courtenay V9J, V9N
Qualicum Beach V9K
Duncan V9L
Comox V9M
Parksville V9P

- Nanaimo V9R, V9S,
V9T, V9V
- LOW**
Harrison Lake V0M
North Vancouver
Island, Sunshine
Coast, Sea-to-Sky
Country and Southern
Gulf Islands V0N
Juan de Fuca V0S
Similkameen V0X
Langley Township
V2Y
Langley City V3A
Surrey V3R, V3T, V4N
Mission V4S
Chilliwack V4Z
Burnaby V5E, V5G,
V5H

- Vancouver V5L, V5M,
V5W, V5Y, V5Z, V6B,
V6C, V6E, V6G, V6H,
V6J, V6K, V6L, V6M,
V6R, V6S, V6T, V6Z,
V7X, V7Y
North Vancouver V7G,
V7K, V7L, V7M, V7N,
V7R
West Vancouver V7S,
V7T, V7V, V7W
Powell River V8A
Salt Spring Island V8K
Greater Victoria V9E
Campbell River V9H,
V9W
Cedar V9X
Port Alberni V9Y

The idea of preparing your home and business for the day the ground you're on moves and everything around you starts falling is often too overwhelming to begin. So we lit a fire under your procrastination with some visual persuasion, courtesy of the London, Ontario-based Institute for Catastrophic Loss Reduction (ICLR). By contextualizing and localizing the Institute's Canadian actuarial map that ranks seismic risk for individual postal codes, it's obvious that we're all in this together. Yes, you're better off living and working on bedrock than infill or river deltas, but it takes the entire province to ensure that the coming natural catastrophe doesn't cause an economic one. See more at BCBusiness.ca/Earthquake.

A BIT ABOUT THIS MAP In 2003, the Institute launched a study to assess the risk of earthquake damage across Canada. A series of earthquake hazard maps was developed principally for insurers, "based on an analysis of the probability of expected loss from all possible earthquake sources and magnitudes," according to the Institute. "Postal codes are grouped into Hazard Zones with similar relative levels of expected loss."

